



CORPORATE BACKGROUND

Portland, Oregon-based entrepreneurs Jeff Klein and Rob Rae discovered their love of poker the old-fashioned way: playing for quarters in the basement. Klein's admiration grew out of family tradition - - regular games played at holiday gatherings, along with his father's decades-old assembly of college pals.

As the popularity of poker increased, Rae transformed his basement escapades into a win in his very first Texas Hold'em tournament during a trip to Las Vegas. When he returned home, Rae founded the Portland Rounders Club, which grew into 2,000 tournament entrants per month when he sold it in May of 2005. Jeff Klein was a regular player at Rae's Club when he recruited Rae to the DB Dealer team.

The DB Dealer™ evolved as an innovative byproduct of Rob and Jeff's appreciation of poker, specifically Texas Hold'em. With their extensive experience from club-based tournament play, they recognized that the game would be well served with a tool to keep track of two essential elements of the game at the same time.

The idea was simple: combine a dealer button (the tabletop chip used to denote who bets last, the most advantageous table position) with a timer for blinds (the minimum bet per hand which increases at timed intervals throughout the play period).

During casino play, or home or satellite tournaments, with a handful to hundreds of players, the blind structure is established at the start of a game, but the timing devices to mark the blind increases ranged from the obvious (stovetop or microwave) to the inane (loud alarm clocks or mobile phone alarms), which would be set at various intervals. Meanwhile, large, televised tournaments were using pre-programmed computers supplemented with announcers on a public address system.

Klein felt strongly that any timing device should be on the individual tabletop - - already the home of the dealer button. It made perfect sense to combine the two items into a single piece that would be passed around the table, hand after hand.

The DB Dealer is available for sale online at www.DBDealer.com. The Company has already negotiated resale agreements with several poker and gaming industry leaders, and is making the product available for customization for the premium promotions business.

"THE DEALER BUTTON WITH THE BUILT-IN TOURNAMENT BLIND TIMER"

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